

## "The Line That Will Circle The World"!

N.A.M.E. member brings to the masses, "The Newest Dance Craze" since the Electric Slide: SBS "Shuffle Boogie Soul"

DJ Ira Weisburd of COPAVision, Inc. located in Boca Raton, FL is at the forefront of what is being called "The Newest Dance Craze" since the Electric Slide: SBS "Shuffle Boogie Soul".

Weisburd a line dancing instructor and DJ, choreographed the new dance which is already sweeping the Soul Line Dance community, Country Western clubs, Ballroom Dance Studios and now Line dance classes and events around the world. The dance started as just "Shuffle Boogie," and was taught in his classes. Word of the Dance started to travel to other line dance groups due to Ira's large online (Youtube) audience, and was even being taught on cruise ships. The dance actually started with James Brown's original Honky Tonk song. But was quickly changed after stumbling upon Preston Shannon's version of Honk Tonk. A video of the dance was posted on Ira's site, shortly there after he received an email from Preston Shannon who was very excited.

The legendary blues guitarist and singer of the

dance/song "Honky Tonk", Preston Shannon, will begin promoting the dance on his worldwide tour along with the choreographer Ira Weisburd at the First Annual Treasure Coast Blues Festival in Port St. Lucie, Florida on Saturday, November 6, 2010. Plans are already taking place to orchestrate a worldwide "Line Dance Flash Mob" with this dance simulcast from the festival to line dance classes and events around the world. They are gathering names of all the groups and locations that would like to participate in this groundbreaking event. If interested, contact them as soon as possible at: copavision@comcast.net.

Preston himself commented ...

"To all of you around the world that already have learned the dance (SBS) and those of you that are learning the dance (SBS) shuffle boogie soul



http://www.youtube.com/watch?v=N1O8F qd5ax4, let me first say congratulation to Ira for creating this fabulous dance and to the dancers, keep doing what you're doing because you're doing a fantastic job. I am over excited because Ira decided to use my song "Honky Tonk" My name Is Preston Shannon from Memphis TN, to all of you

that's taking part in this, thank you so much and keep on dancing."

Check out the dance by visiting: http://prestonshannon.com/Shuffle\_Boogie\_ Soul PRESTON.htm. Also, check out the videos already being submitted from all over the world: http://www.hannaian.com

To get your group involved email dancewithira@comcast.net for more details. The deadline to be involved is October 15, 2010 (Ira needs to receive DVDs by October 15th, not postmarked) to be included in the first



worldwide broadcast on Saturday, November 6, 2010. All videos received after October 15th and even after the November 6th broadcast will be added to the Final Video Edit for Worldwide broadcast on YouTube and the final broadcast around the world.



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